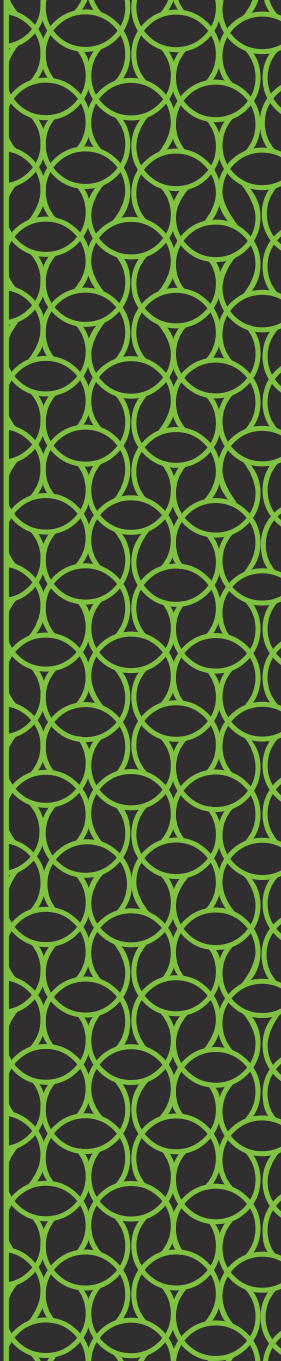




ONE-STOP
ADVERTISING &
MARKETING SOLUTIONS

www.ycyconcept.com.my



Your trusted business partner since 2013

PRINTING | PREMIUM GIFT | BRANDING



As a comprehensive advertising and marketing agency, we have a deep understanding of your brand and company's unique requirements.

Our mission is to deliver unparalleled services to corporations & associations, combining efficiency with budget-friendly offers.

Our objective is to accompany you every step of the way, offering a diverse array of creative and strategic solutions for any challenges you may encounter.

Why us?

CONNECT

With over a decade of experience in the advertising industry, we have cultivated strong connections that bridge the gap between suppliers and the global market.

COMPLIANCE

As your trusted business partner, your success is our top priority. Allow us to manage all the complexities, and rest assured that you are in compliance and capable hands.

CONVENIENCE

From conceptualization to production, we ensure that your goods will be conveniently delivered to your doorstep with ease.

COSTING

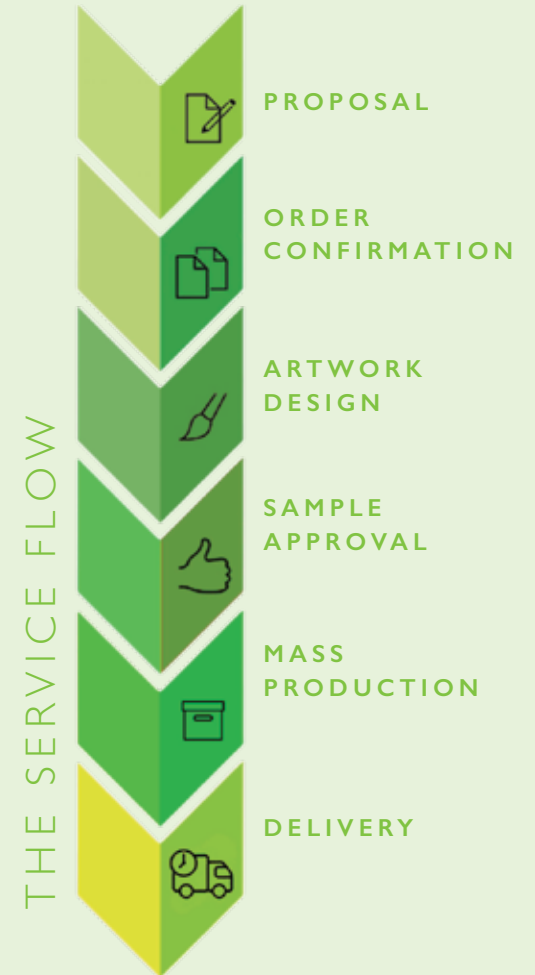
We are confident in our ability to maintain both budget efficiency and high-quality standards simultaneously.

CUSTOMER

We promise to serve you with the same honesty you'd expect from a friend and work for you with utmost respect and understanding as valued customers.

COLLABORATE

Let's collaborate closely to elevate your brand to new heights, hand in hand.



PRINTING

We provide one-stop printing service that covers everything from conceptualization and printing to installation and license application.

OFFSET/DIGITAL PRINTING

leaflet, name card, brochure, poster, sticker, paper bag, envelope, folder, booklet, label, packaging, calendar, invitation card, tissue box, sticky note and more.

OUTDOOR ADVERTISING & LICENSE APPLICATION

banner, bunting, hoarding, back drop, signage, digital advertising, stickers, billboard and more.

Our services



CORPORATE/PREMIUM GIFT

We proudly serve as a direct importer for a diverse selection of corporate gifts, streamlining the entire process from conceptualization to production and seamless delivery.

CORPORATE GIFT ITEMS

uniforms, bags, bottles, OEM electronic products, custom made products and more.

BRANDING

We are seasoned experts in crafting brand strategies tailored to captivate your target audience.

BRAND IDENTITY DESIGN

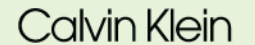
brand positioning, logo design, corporate identity, brand guideline, branding collaterals, ppt slide design, website design and more.

MARKETING STRATEGY

marketing solutions, brand identity management, customer relationship management, social media management and more.

Our business partners

BRANDS AND COMPANIES THAT WORK WITH US





Printing

OFFSET/DIGITAL PRINTING | OUTDOOR ADVERTISING

CORPORATE
COLLATERALS

1. Folder
2. Company Chop
3. Company Pen
4. Letterhead
5. Envelope
6. Name Card



COMMERCIAL
COLLATERALS

1. Poster
2. Leaflet
3. Brochure
4. Invitation Card
5. Calendar
6. Red/Green Packet



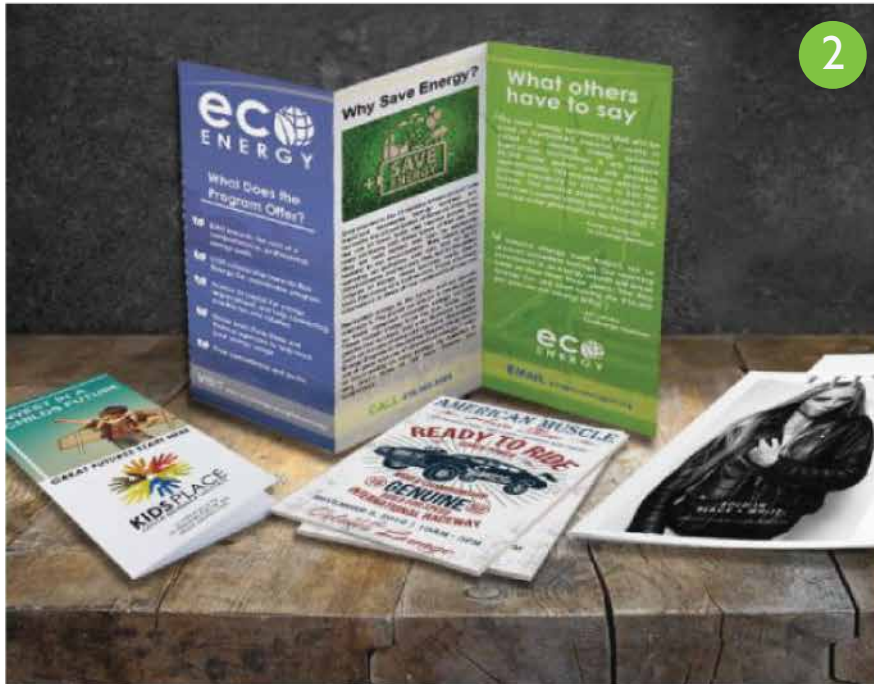
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2

BAGS & STICKERS

1. Paper Bag
2. Plastic bag
3. Die Cut Sticker
4. Holographic Sticker
5. Transparent Sticker
6. Barcode Sticker



3



4



5



6

PACKAGING

1. Gift Box
 2. Acrylic Box
 3. Tissue Box
 4. Hard Cover Box
 5. Carton Box
 6. Food & Drinks Packaging
- Packaging



BANNER & BUNTING

1. Lamp Post Advertisement
2. Roll Up Bunting (Comes with bag)
3. Street Bunting
4. Banner

Service including:

- Route planning
- Licensing application
- Installation & dismantle





INDOOR & OUTDOOR HOARDING

1. Mall Indoor Hoarding
2. Outdoor Site Banner
3. Outdoor Site Hoarding

Service including:

- Installation & dismantle
- Structure board construction
- Licensing application



EVENT & BACKDROP

1. Stage Backdrop
2. Event Carpet Installation
3. Event Backdrop
4. Sales Gallery Backdrop
5. Reuseable Pop Up Backdrop
6. Stage Installation

Service including:

- Installation & dismantle
- Structure construction
- Licensing application



1



2



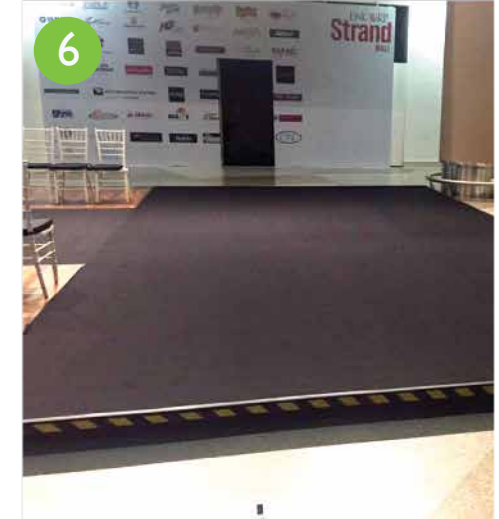
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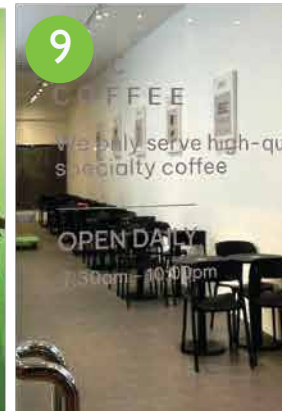
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STICKERS

1. Laser Cut Vehicle & Container Sticker
2. Indoor Wall Sticker
3. Outdoor Advertisement
4. Glassdoor Sticker
5. Frosted Window Bar Sticker
6. Frosted Window Full Sticker
7. Floor Sticker
8. Wall Die Cut Sticker
9. Glass Die Cut Sticker

Service including:

- Installation



OUTDOOR
ADVERTISEMENT

1. Lightbox Poster
2. Wall Poster
3. Aluminium Frame Poster
4. Menu Foam Board

Service including:

- Installation

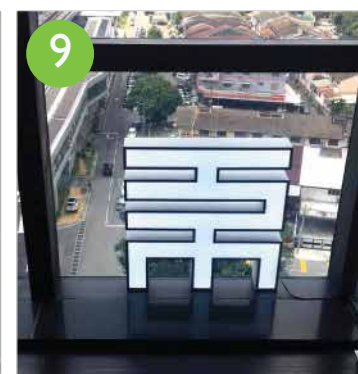
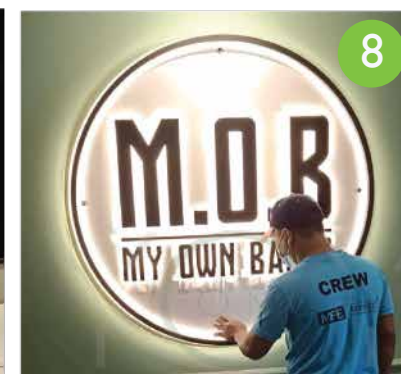


LIGHTED SIGNAGE

1. NEON Signage
2. LED Tention Fabric Lightbox
3. Double sided LED Signage
4. Acrylic Base NEON Lightbar
5. EG Box Up LED Counter Bar
6. Mirror Stainless Steel EG Box Up LED Signage
7. Mirror Stainless Steel LED Signage and Lightbox
8. Warm Light Acrylic Base EG Box Up
9. EG Box Up LED Logo

Service including:

- Installation



ACRYLIC SIGNAGE

1. Acrylic Laser Cut Table Signage
2. Acrylic Die Cut Signage
3. EG Box Up Signage
4. Outdoor EG Box Up Signage

Service including:

- Installation



OUTDOOR SIGNAGE

1. Outdoor Inkjet Signage
2. Inkjet Sticker on Acrylic Signage
3. Car Park Alu-carbonate Signage
4. Laser Cut Sticker on ACP Signage
5. Double Sided LED Signage
6. Double Sided Illuminated Rounded Signage

Service including:

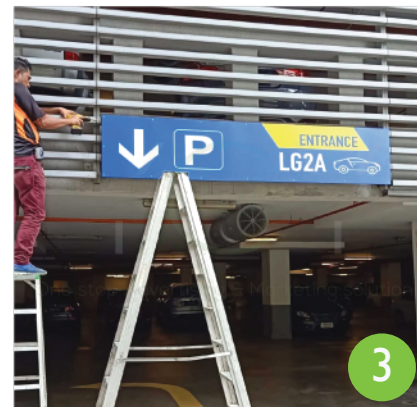
- Installation



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Corporate

PREMIUM GIFT

We are proudly the
designer and supplier for:



PILOT UNIFORM

1. Pilot Hat
2. Tie
3. Pilot Shoulder Epaulette
4. Pin
5. Tie Clip
6. Uniform



BADGES & PIN

1. Zinc Alloy Badge
2. Steel Badge
3. Metal Embroidery PP Badge
4. Embroidery Badge

Comes with:

- Customizable design
- Different materials & colors
- Packaging

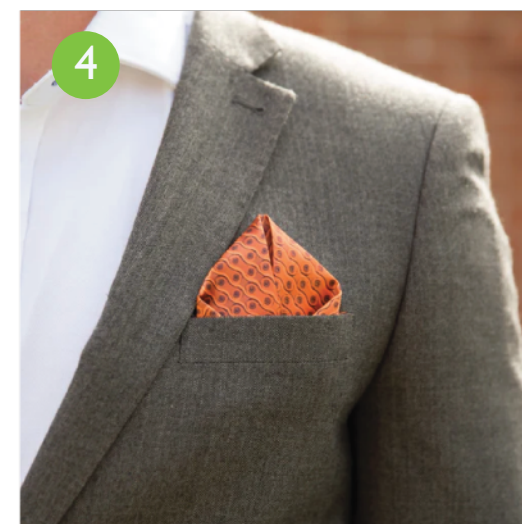


TIE, BOW TIE & POCKET SQUARE

1. 1200 Stitching Tie with Logo Embroidery
2. 1600 Stitching Tie
3. Customized Bow Tie
4. Customized Pocket Square

Comes with:

- Different material
- Different finishing





1



6



7

UNIFORM, CAP & SOCKS

1. T-Shirt
2. Collar T
3. FI Shirt
4. Safety Vest
5. Coat
6. Pilot Hat
7. Cap
8. Jersey
9. Chef Uniform
10. Customized Socks



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Comes with:

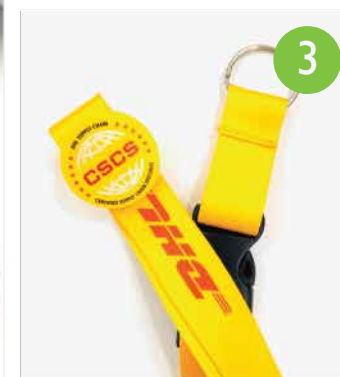
- Different materials and colors
- Different sizes for male & female
- Different finishing (Silk-screen heat transfer, embroidery, sublimation etc.)

LANYARD & NAME TAG

1. Variety of Accessories
2. Lanyard with PVC Name Tag Case for KLOOK
3. Customized Lanyard with Rubber Finishing for DHL

Comes with:

- Different materials and colors
- Logo finishings (silk screen or heat transfer)
- Customizable width and accessories



BAGS & POUCHES

1. Cotton Tote Bag
2. Cotton Drawstring Backpack
3. Non Woven Tote Bag
4. Jute Bag
5. Card Holder
6. Drawstring Pouch
7. Toiletry Pouch
8. Zip Pouch
9. Laptop Bag
10. Laptop Backpack
11. Cooler Bag
12. Wine/Tumbler Bag
13. Key Holder

Comes with:

- Different materials, sizes and colors
- Logo finishings (silk screen sublimation or heat transfer)



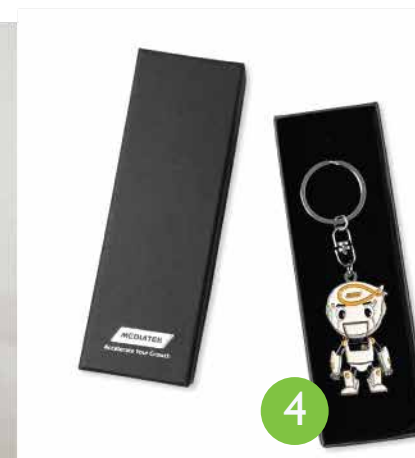


PENDRIVE & KEYCHAIN

1. Customizable Pendrive
2. Lighted Pendrive
3. Keychain Pendrive
4. Customizable Keychain

Comes with:

- Customizable design
- Different sizes and materials
- 4GB, 8GB, 16GB, 32GB
- Warranty provided
- Packaging



POWERBANK



Comes with:

- Customizable design
- Any capacity & logo printing
- Different materials & colors
- Packaging

CUP, TUMBLER &
TABLEWARE

1. Cup
2. Paper Cup
3. Coaster
4. Customized Mineral Water
5. Serviette
6. Double Wall Straw Cup
7. Stainless Steel Straw Cup
8. Tumbler
9. Vacuum Flask
10. Stainless Steel Flask
11. Customized French Press
12. Silicon Straw Set
13. Ceramic Bowl Set
14. Food Container



Comes with:

- Food Grade Standard
- Customizable design
- Any capacity & logo printing
- Different materials & colors
- Packaging





KIT & GIFT SET

1. Property Owner Key Kit
2. Employee Welcome Kit
3. VIP Premium Gift
4. Eco Planter Box for MAHSING
5. Premium Gift Set Box

Comes with:

- Customization
- Different materials and colors
- Different finishing (Silk-screen heat transfer etc)





STATIONERY

1. PVC Leather Cover Yearly Journal
2. Notebook with Pen
3. Eco Notebook
4. Sticky Note

Comes with:

- Customization
- Different materials and colors
- Different finishing (Silk-screen heat transfer etc)



PANDAMIC RELATED

1. Customized Face Mask
2. Hand Sanitizer

Comes with:

- Different materials, sizes and colors
- Logo finishings (silk screen sublimation or heat transfer)





SELF CARE & HOTEL

1. Silk Eye Mask
2. Indoor Slippers
3. Customized Scent Diffuser
4. Customized Pillow Cover
5. Customized Towel
6. Customized Robe

Comes with:

- Different materials, sizes and colors
- Logo finishings (silk screen embroidery or heat transfer)

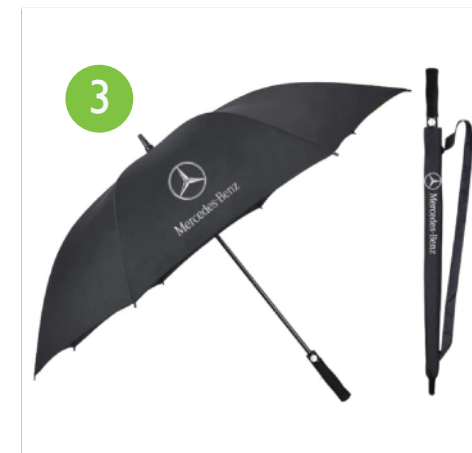


SOUNENIRS

1. Fan
2. Rubber Wristband
3. Umbrella
4. Fridge Magnet
5. Mascot Plushie
6. Customized Swiss Knife

Comes with:

- Different materials, sizes and colors
- Logo finishings (silk screen embroidery or heat transfer)
- Packaging



A close-up photograph of a person's hands holding a white pen, poised to write on a tablet. The tablet displays colorful, abstract designs. The background is softly blurred, showing other people in a meeting setting. The overall lighting is warm and focused on the hands and the tablet.

Branding

BRAND IDENTITY DESIGN | MARKETING STRATEGY

**BRAND POSITIONING**

We define your brand's unique identity, making it resonate with your audience and stand out in the market.

**LOGO DESIGN**

Whether you're launching a new business or rebranding, we work closely with you to create a logo that encapsulates your brand's essence and values.

**CORPORATE IDENTITY,
BRAND GUIDELINE,
BRANDING COLLATERALS**

We create a consistent and compelling brand image, ensuring your message is clear and memorable from corporate identity to collateral materials, . Let us help you stand out in the market.

TEMPLATE DESIGN

1. PPT Slide Design
2. Website Design





MARKETING SOLUTIONS

We offers cutting-edge marketing solutions that drive results. From digital campaigns to creative content, we elevate your brand and boost ROI



BRAND IDENTITY MANAGEMENT

Elevate your brand with a compelling brand story and consistency across all platforms to leave a lasting impression.



CUSTOMER RELATIONSHIP MANAGEMENT

We create lasting connections, tailor experiences, and enhance customer loyalty to drive business growth.



SOCIAL MEDIA MANAGEMENT

Transform your online presence by engaging your audience, boosting your brand, and driving results.



PACKAGE 1

Starter

New business or rebranding

- Set up social media accounts (FB, IG, Google Business etc.)
- Social media posting (3 posts + 1 reel a month)
- Brand Positioning
- Logo Design + Collaterals

As low as

RM1XXX

PACKAGE 2

Standard

Business recovery

- Social media management (FB, IG, Google Business etc.)
- Social media posting (5 posts + 1 reel a month)
- Get google reviews
- Marketing Solutions
- Brand Collaterals
- Brand Identity Management

As low as

RM2XXX

PACKAGE 3

Premium

Marketing Campaign

- Social media management (FB, IG, Google Business etc.)
- Social media posting (7 posts + 1 reel a month)
- Get google reviews
- Marketing Solutions
- Brand Collaterals
- Brand Identity Management
- Customer Relation Management (loyalty Program)
- 1 Professional video

As low as

RM4XXX



www.ycyconcept.com.my

SPEAK TO US
AND WATCH YOUR IDEAS
COME TO LIFE

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